

## Claire Bold

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**From:** Rob Lowther  
**Sent:** 24 October 2012 09:34  
**To:** Claire Bold  
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Claire

In response to point 2 as the Responsible Authority for Public Nuisance we are not obliged to consult with those who may choose to object to a particular license application or indeed to represent their views. Our role is to make a balanced professional judgement as to the likely impact of a given application.

Moving on in my view the profile of a cinema audience is quite different to the profile of those individuals who may visit the town centre to consume alcohol and to visit the late night drinking establishments. For the record these people generally attend cinemas as couples, or in family or friendship groups. People fitting these profiles are not generally associated with crime and disorder.

The sale of alcohol at the venue seems to have heightened residents concerns. I too was concerned when the application was initially received but having made enquiries of the applicants solicitors Poppleston Allen and discovered the way in which alcohol is to be provided my concerns were unfounded. Alcohol is to be provided only to customers holding a ticket for a cinema performance. Sales are to be restricted by a time frame prior to the performance. In this way strict control over individual customers consumption and behaviour following consumption is possible.

Having made enquiries in relation to other Vue operations crime and disorder from customers leaving the premises is a significantly less likely occurrence than from other styles of entertainment venues opening similar hours.

Trying to predict the movement of customers from premises whose surroundings are not yet established must be pure speculation. However bearing in mind that cinema customers will arrive at the venue from all four points of the compass it is reasonable to assume that they will disperse in a similar fashion

Rob Lowther

ASB Manager